

allowing a user of the wireless telephone to browse at least one of the lists of video files;

allowing the user of the wireless telephone to select at least one of the video files from the browsed list;

optionally reviewing the selected video file before downloading the selected video into the wireless telephone;
and

allowing the user to optionally download the selected video file for use as an indicia of an incoming communication.

3. (New) The method of claim 2 wherein the format of the selected video file is from the group comprising: JPEG, MPEG, GIF, AVI, or DVD.

4. (New) The method of claim 2 further comprising allowing the user to search the remote database for a certain desired video file using title or description information to aid in locating the desired video file.

5. (New) The method of claim 4 wherein the searching further comprises searching the Internet or other remote databases for the desired video file.

6. (New) The method of claim 2 wherein the browsing of video files is accomplished at least in part using a Wireless Application Protocol (WAP) compliant system.

7. (New) The method of claim 2 further comprising providing a visual indication on a display screen of the wireless telephone to confirm the selected video file has been successfully downloaded.

8. (New) The method of claim 2 further comprising:
downloading a selected video file into the wireless telephone; and
associating the downloaded video file with a characteristic indicative of a caller such that the associated video file plays when the indicative characteristic is received by the wireless telephone.

9. (New) The method of claim 2 wherein the characteristic indicative of the caller is the caller's telephone number.

10. (New) A method of customizing a wireless telephone by programming a video file into the wireless telephone for use as an indicia of an incoming communication, the method comprising:

connecting to a remote database that includes a plurality of video files;

allowing the user of the wireless telephone to browse and select at least one of the video files;

allowing the user to optionally download the selected video file into a programmable memory for use as an indicia of an incoming communication.

11. (New) The method of claim 10 further comprising allowing the user to optionally review the selected video file before downloading the selected video file into the wireless telephone.

12. (New) The method of claim 10 wherein the format of the selected video file is from the group comprising: JPEG, MPEG, GIF, AVI, or DVD.

13. (New) The method of claim 10 further comprising allowing the user to search the remote database for a certain desired video file using title or description information to aid in locating the desired video file.

14. (New) The method of claim 13 wherein the searching further comprises searching the Internet or other remote databases for the desired video file.

15. (New) The method of claim 10 wherein the browsing of video files is accomplished at least in part using a Wireless Application Protocol (WAP) compliant system.

16. (New) The method of claim 10 further comprising providing a visual indication on a display screen of the wireless telephone to confirm the selected video file has been successfully downloaded.

17. (New) The method of claim 10 further comprising:
downloading a selected video file into the wireless telephone; and

associating the downloaded video file with a characteristic indicative of a caller such that the associated video file plays when the indicative characteristic is received by the wireless telephone.

18. (New) The method of claim 10 wherein the characteristic indicative of the caller is the caller's telephone number.

19. (New) A wireless telephone that may be customized by programming a video file into the wireless telephone for use as an indicia of an incoming communication, the telephone comprising:

a communications link capable of connecting to a remote database that includes a plurality of lists of video files;

a display screen that allows a user of the wireless telephone to browse at least one of the lists of video files and view selectable video files present in the browsed list;

a speaker, display screen, and processing circuitry configured to allow the user to optionally review a selected video file before downloading the selected video file into the wireless telephone; and

a programmable memory circuit for allowing the user to optionally store the selected video file for use as an indicia of an incoming communication.

20. (New) The wireless telephone of claim 19 wherein the programmable memory circuit is configured to store video files in a format selected from the group comprising: JPEG, MPEG, GIF, AVI, or DVD.

21. (New) The wireless telephone of claim 19 wherein the speaker, display screen and processing circuitry is configured to play video files in a format selected from the group comprising: JPEG, MPEG, GIF, AVI, or DVD.

22. (New) The wireless telephone of claim 19 wherein the wireless telephone is configured to allow the user to search the remote database for a certain desired video file using title or description information to aid in locating the desired video file.

23. (New) The wireless telephone of claim 22 wherein the wireless telephone is configured to search the Internet or other remote databases for the desired video file.

24. (New) The wireless telephone of claim 19 wherein the wireless telephone includes a Wireless Application Protocol (WAP) compliant Internet browser.

25. (New) The wireless telephone of claim 19 configured to provide a visual indication on the display screen of the wireless to confirm the selected video file has been successfully downloaded.

26. (New) The wireless telephone of claim 19 configured to allow the user to associate a downloaded video file with a characteristic indicative of a caller such that the associated video file plays when the indicative characteristic is received by the wireless telephone.

27. (New) The method of claim 19 wherein the characteristic indicative of the caller is the caller's telephone number.

28. (New) A wireless telephone that may be customized by programming a video file into the wireless telephone for use as an indicia of an incoming communication, the telephone comprising:

a communications link capable of connecting to a remote database that includes a plurality of lists of video files;

a display screen that allows a user of the wireless telephone to browse at least one of the plurality of lists of video files and view selectable video files present in the browsed list;

processing circuitry configured to receive a selected video file from the communications link; and

a programmable memory circuit for allowing the user to optionally store the selected video file for use as an indicia of an incoming communication.

29. (New) The wireless telephone of claim 28 wherein the display screen operates in conjunction with the processing circuitry to allow the user to optionally review a selected video file before downloading the selected video file into the wireless telephone.

30. (New) The wireless telephone of claim 28 wherein the programmable memory circuit is configured to store video files in a format selected from the group comprising: JPEG, MPEG, GIF, AVI, or DVD.

31. (New) The wireless telephone of claim 28 wherein the display screen and processing circuitry is configured to play video files in a format selected from the group comprising: JPEG, MPEG, GIF, AVI, or DVD.

32. (New) The wireless telephone of claim 28 wherein the wireless telephone is configured to allow the user to search the remote database for a certain desired video file using title or description information to aid in locating the desired video file.

33. (New) The wireless telephone of claim 32 wherein the wireless telephone is configured to search the Internet or other remote databases for the desired video file.

34. (New) The wireless telephone of claim 28 wherein the wireless telephone includes a Wireless Application Protocol (WAP) compliant Internet browser.

35. (New) The wireless telephone of claim 28 configured to provide a visual indication on the display screen to confirm the selected video file has been successfully downloaded.

36. (New) The wireless telephone of claim 28 configured to allow the user to associate a downloaded video file with a characteristic indicative of a caller such that the associated video file plays when the indicative characteristic is received by the wireless telephone.

37. (New) A wireless telephone that may be customized by programming a video file into the wireless

telephone for use as an indicia of an incoming communication,
the telephone comprising:

means for connecting to a remote database that
includes a plurality of lists of video files;

means for browsing at least one of the lists of
video files;

means for selecting at least one of the video files
from the browsed list;

means for optionally reviewing the selected video
file before downloading the selected video into the wireless
telephone; and

means for downloading the selected video file for
use as an indicia of an incoming communication.

38. (New) The wireless telephone of claim 37
further comprising means for searching the remote database for
a certain desired video file using title or description
information to aid in locating the desired video file.

39. (New) The wireless telephone of claim 38 wherein
the searching further comprises means for searching the
Internet or other remote databases for the desired video file.

40. (New) The wireless telephone of claim 37 further
comprising means for providing a visual indication on a
display screen of the wireless telephone to confirm the
selected video file has been successfully downloaded.

41. (New) The wireless telephone of claim 37 further comprising means for associating a downloaded video file with a characteristic indicative of a caller such that the associated video file plays when the indicative characteristic is received by the wireless telephone.

42. (New) A wireless telephone that may be customized by programming an video file into the wireless telephone for use as an indicia of an incoming communication, the telephone comprising:

means for connecting to a remote database that includes a plurality of video files;

means for browsing and selecting at least one of the video files;

means for optionally downloading the selected video file into a programmable memory for use as an indicia of an incoming communication.

43. (New) The wireless telephone of claim 42 further comprising means for optionally reviewing the selected video file before downloading the selected video file into the wireless telephone.

44. (New) The wireless telephone of claim 43 further comprising means for searching the remote database for

a certain desired video file using title or description information to aid in locating the desired video file.

45. (New) The wireless telephone of claim 42 wherein the searching further comprises means for searching the Internet or other remote databases for the desired video file.

46. (New) The wireless telephone of claim 42 wherein the browsing of video files is accomplished at least in part using a Wireless Application Protocol (WAP) compliant system.

47. (New) The wireless telephone of claim 42 further comprising providing a visual indication on a display screen of the wireless telephone to confirm the selected video file has been successfully downloaded.

48. (New) The wireless telephone of claim 42 further comprising means for associating a downloaded video file with a characteristic indicative of a caller such that the associated video file plays when the indicative characteristic is received by the wireless telephone.

49. (New) The method of claim 2 further comprising preventing the unauthorized distribution of a downloaded video file.

50. (New) The method of claim 2 further comprising playing an audio portion the selected video file, if any, through an enhanced performance speaker capable of providing a substantially full range of sounds from the played video file.

51. (New) The method of claim 2 characterized by the use of a personal computer to perform the browsing step.

52. (New) The method of claim 2 further comprising providing the user with an opportunity to edit the selected video file.

53. (New) The method of claim 2 further comprising providing an indication that a memory capacity of the wireless telephone has been exceeded if the size of the video file to be downloaded is larger than available memory space in the wireless telephone.

54. (New) The method of claim 53 further comprising providing the user of the wireless telephone with the opportunity to cancel or modify a download request associated with an video file download operation if the size of the video file to be downloaded is larger than available memory space in the wireless telephone.

55. (New) The wireless telephone of claim 28 wherein the wireless telephone is configured to prevent the

unauthorized distribution of an video file stored in the programmable memory circuit.

56. (New) The wireless telephone of claim 29 further comprising an enhanced performance speaker capable of providing a substantially full range of audio sounds from an audio portion of the selected video file.

57. (New) The wireless telephone of claim 28 configured to provide an indication that a memory capacity of the wireless telephone has been exceeded if the size of the video file to be downloaded is larger than available memory space in the wireless telephone.

58. (New) The wireless telephone of claim 57 configured to provide the user of the wireless telephone with the opportunity to cancel or modify a download request associated with an video file download operation if the size of the video file to be downloaded is larger than the available memory space in the wireless telephone.

59. (New) A wireless telephone that may be customized by programming an video file into the wireless telephone for use as an indicia of an incoming communication, the telephone comprising:

means for connecting to a remote database that includes a plurality of video files;

means for selecting at least one of the video files from the database;

means for downloading and storing the selected video file for use as an indicia of an incoming communication; and

means for preventing the unauthorized distribution of a selected video file stored in the wireless telephone.

60. (New) The wireless telephone of claim 59 further comprising means for indicating that a memory capacity of the wireless telephone has been exceeded if the size of the video file to be downloaded is larger than available memory space in the wireless telephone.

61. (New) A wireless telephone that may be customized by searching for and selecting an video file from a remote computer and programming the selected video file into the wireless telephone for use as an indicia of an incoming communication, the telephone comprising:

a communications link capable of connecting to a database in the remote computer that comprises a plurality of lists of video files in JPEG, MPEG, GIF, AVI, or DVD format;

a display screen and a mobile Internet browser that allows a user of the wireless telephone to browse at least one of the plurality of lists of video files and view selectable video files present in the browsed list;

processing circuitry configured to receive a selected one of the video files from the communications link;

a programmable memory circuit for allowing the user to optionally store the selected video file for use as an indicia of an incoming communication; and

an enhanced performance speaker capable of providing a substantially full range of audio sounds from an audio portion of the JPEG, MPEG, GIF, AVI, or DVD files when one of the stored video files is played as an indicia of an incoming communication.

62. (New) The wireless telephone of claim 61 configured to provide an indication that a memory capacity of the wireless telephone has been exceeded if the size of the video file to be downloaded is larger than available memory space in the wireless telephone.

63. (New) The wireless telephone of claim 61 wherein the display screen operates in conjunction with the enhanced performance speaker and processing circuitry to allow the user to optionally review a selected video file before downloading the selected video file into the wireless telephone.

64. (New) The wireless telephone of claim 61 configured to allow the user to search the remote database for a certain desired video file using title or description information to aid in locating the desired video file.

65. (New) The wireless telephone of claim 61 configured to prevent the unauthorized distribution of an video file stored in the programmable memory circuit.

66. (New) A wireless telephone that may be customized by searching for and selecting an video file from a remote computer and programming the selected video file into the wireless telephone for use as an indicia of an incoming communication, the telephone comprising:

a communications link capable of connecting to a database in the remote computer that includes a plurality of video files;

a display screen and a browsing application program that allows a user of the wireless telephone to browse the video files and select at least one video file therefrom;

processing circuitry configured to supervise receipt of a selected video file from the communications link;

a programmable memory circuit for allowing the user to optionally store the selected video file for use as an indicia of an incoming communication; and

an enhanced performance speaker capable of providing a substantially full range of audio sounds that may be associated with the selected video file when the selected video file is played as an indicia of an incoming communication.

67. (New) The wireless telephone of claim 66 wherein the video file is selected from the group comprising JPEG, MPEG, GIF, AVI, or DVD files.

68. (New) The wireless telephone of claim 66 wherein the display screen operates in conjunction with the enhanced performance speaker and processing circuitry to allow the user to optionally review the selected video file before downloading the selected video file into the programmable memory circuit of the wireless telephone.

69. (New) The wireless telephone of claim 66 configured to prevent the unauthorized distribution of the selected video file stored in the programmable memory circuit.

70. (New) The wireless telephone of claim 63 configured to provide the user of the wireless telephone with the option of downloading the selected video file into a programmable memory in the wireless telephone after reviewing the selected video file.

71. (New) The wireless telephone of claim 70 configured to provide the user of the wireless telephone with the option of editing the selected video file before programming the selected video file into the programmable memory in the wireless telephone.

72. (New) The wireless telephone of claim 65 wherein the wireless telephone is configured to operate in conjunction with copyright protection software to prevent the unauthorized distribution of the selected video file stored in the programmable memory circuit.

73. (New) The wireless telephone of claim 68 configured to provide the user of the wireless telephone with the option of downloading the selected video file into a programmable memory in the wireless telephone after reviewing the selected video file.

74. (New) The wireless telephone of claim 73 configured to provide the user of the wireless telephone with the option of editing the selected video file before programming the selected video file into the programmable memory in the wireless telephone.

75. (New) The wireless telephone of claim 69 wherein the wireless telephone is configured to operate with copyright protection software to prevent the unauthorized distribution of the selected video file stored in the programmable memory circuit.

76. (New) A wireless telephone that may be customized by searching for and selecting an video file from a remote computer and programming the selected video file into

the wireless telephone for use at a time specified by a user, of the telephone, comprising:

- a communications link capable of connecting to a database in the remote computer that includes a plurality of video files;

- a display screen and a browsing application program that allows a user of the wireless telephone to browse the video files and select at least one video file therefrom;

- processing circuitry configured to supervise receipt of a selected video file from the communications link;

- a programmable memory circuit for allowing the user to optionally store the selected video file for use at a time specified by the user; and

- an enhanced performance speaker capable of providing a substantially full range of audio sounds that may be associated with the selected video file when the selected video file is played.

77. (New) The wireless telephone of claim 76 wherein the video file is selected from the group comprising JPEG, MPEG, GIF, AVI, or DVD files.

78. (New) The wireless telephone of claim 76 wherein the display screen operates in conjunction with the enhanced performance speaker and processing circuitry to allow the user to optionally review the selected polyphonic video file before

downloading the selected video file into the programmable memory circuit of the wireless telephone.

79. (New) The wireless telephone of claim 76 configured to prevent the unauthorized distribution of the selected video file stored in the programmable memory circuit.

80. (New) The wireless telephone of claim 78 configured to provide the user of the wireless telephone with the option of downloading the selected video file into a programmable memory in the wireless telephone after reviewing the selected video file.

81. (New) The wireless telephone of claim 80 configured to provide the user of the wireless telephone with the option of downloading the selected video file into a programmable memory in the wireless telephone after reviewing the selected video file.

82. (New) The wireless telephone of claim 81 configured to provide the user of the wireless telephone with the option of editing the selected video file before programming the selected video file into the programmable memory in the wireless telephone.